

BLOOMZED PTE. LTD.

AML/KYC Policy

Introduction

BLOOMZED PTE. LTD. Anti-Money Laundering and Know Your Customer Policy (hereinafter - the “AML/KYC Policy”) is designated to prevent and mitigate possible risks of BLOOMZED PTE. LTD. being involved in any kind of illegal activity.

Both international and local regulations require BLOOMZED PTE. LTD. to implement effective internal procedures and mechanisms to prevent money laundering, terrorist financing, drug and human trafficking, proliferation of weapons of mass destruction, corruption and bribery and to take action in case of any form of suspicious activity from its Users.

AML/KYC Policy covers the following matters:

1. Verification procedures.
2. Monitoring Transactions.
3. Risk Assessment.

1. Verification procedures

One of the international standards for preventing illegal activity is customer due diligence (“CDD”). According to CDD, BLOOMZED PTE. LTD. establishes its own verification procedures within the standards of anti-money laundering and “Know Your Customer” frameworks.

Identity verification

BLOOMZED PTE. LTD.’s identity verification procedure requires the User to provide BLOOMZED PTE. LTD. with reliable, independent source documents, data or information (e.g., national ID, international passport, bank statement, utility bill). For such purposes BLOOMZED PTE. LTD. reserves the right to collect User’s identification information for the AML/KYC Policy purposes.

BLOOMZED PTE. LTD. will take steps to confirm the authenticity of documents and information provided by the Users. All legal methods for double-checking identification information will be used and BLOOMZED PTE. LTD. reserves the right to investigate certain Users who have been determined to be risky or suspicious.

BLOOMZED PTE. LTD. reserves the right to verify User’s identity in an on-going basis, especially when their identification information has been changed or their activity seemed

to be suspicious (unusual for the particular User). In addition, BLOOMZED PTE. LTD. reserves the right to request up-to-date documents from the Users, even though they have passed identity verification in the past.

User's identification information will be collected, stored, shared and protected strictly in accordance with the BLOOMZED PTE. LTD.'s Privacy Policy.

Once the User's identity has been verified, BLOOMZED PTE. LTD. is able to remove itself from potential legal liability in a situation where its Services are used to conduct illegal activity.

2. Monitoring Transactions

The Users are known not only by verifying their identity (who they are) but, more importantly, by analyzing their transactional patterns (what they do). Therefore, BLOOMZED PTE. LTD. relies on data analysis as a risk-assessment and suspicion detection tool. BLOOMZED PTE. LTD. performs a variety of compliance-related tasks, including capturing data, filtering, record-keeping, investigation management, and reporting. System functionalities include:

- 1) Daily check of Users against recognized "black lists" (e.g. OFAC), aggregating transfers by multiple data points, placing Users on watch and service denial lists, opening cases for investigation where needed, sending internal communications and filling out statutory reports, if applicable;
- 2) Case and document management.

With regard to the AML/KYC Policy, BLOOMZED PTE. LTD. will monitor all transactions and it reserves the right to:

- ensure that transactions of suspicious nature are reported to the proper law enforcement through the Compliance Officer;
- request the User to provide any additional information and documents in case of suspicious transactions;
- suspend or terminate User's Account when BLOOMZED PTE. LTD. has reasonable suspicion that such User engaged in illegal activity.

The above list is not exhaustive and the Compliance Officer will monitor Users' transactions on a day-to-day basis in order to define whether such transactions are to be reported and treated as suspicious or are to be treated as *bona fide*.

3. Risk Assessment

BLOOMZED PTE. LTD., in line with the international requirements, has adopted a risk-based approach to combating money laundering and terrorist financing. By adopting a risk-based approach, BLOOMZED PTE. LTD. is able to ensure that measures to prevent or mitigate money laundering and terrorist financing are commensurate to the identified risks. This will allow resources to be allocated in the most efficient ways. The principle is that resources should be directed in accordance with priorities so that the greatest risks receive the highest attention.